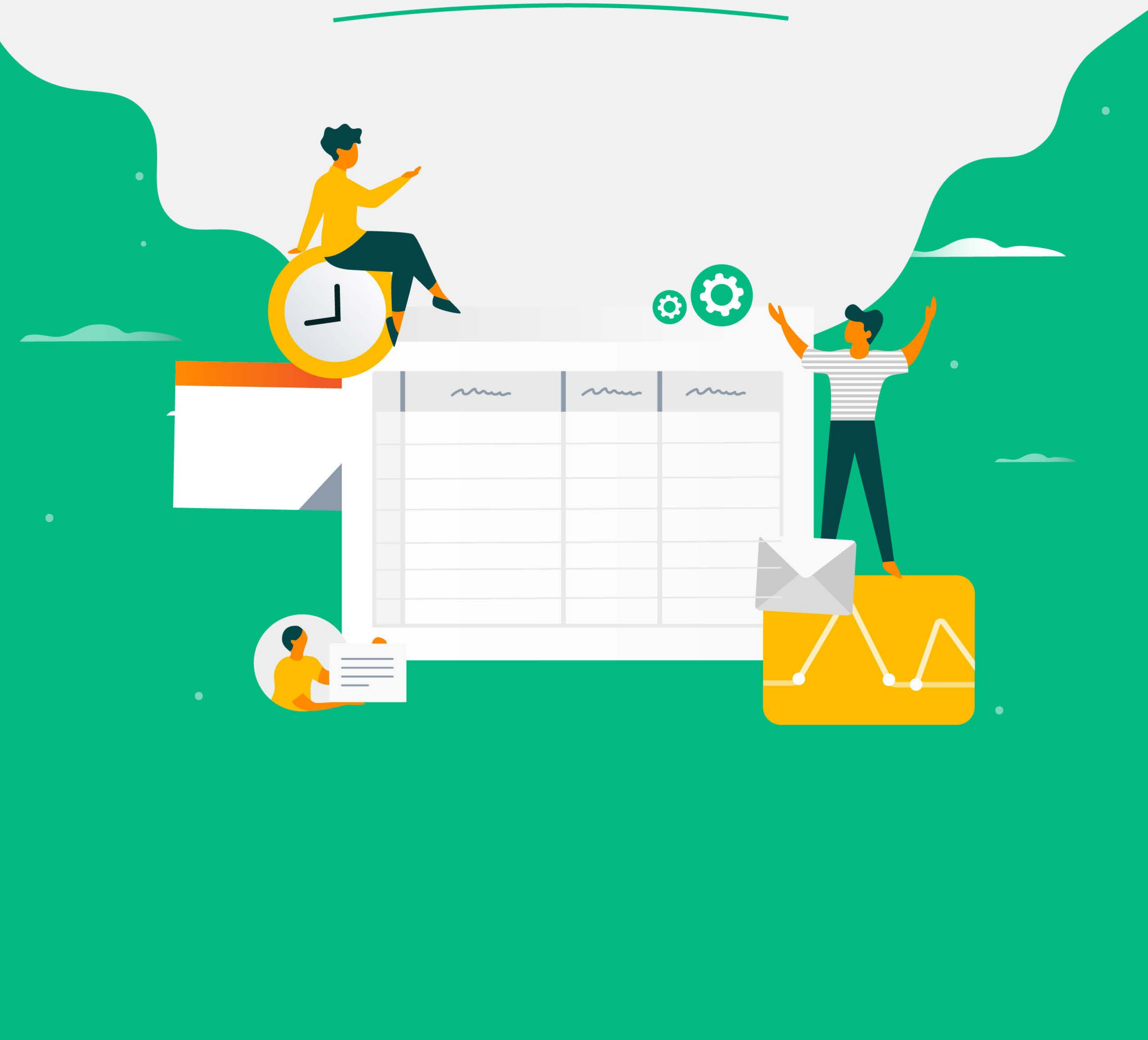


APPSUMO

GOOGLE SHEETS

TEMPLATE PACK



19 Free Google Sheets Templates

Tools, games, and calculators galore



Free spreadsheet templates

If turning boring spreadsheets into endless useful templates was a superpower, Better Sheets founder Andrew Kamphrey would be added to the Marvel Universe today.

Andrew created **20 free powerful plug-and-play Google Sheets templates** to help Sumo-lings solve common business problems—including some templates that could replace business software like CRMs, blog topic generators, and advertising tools.

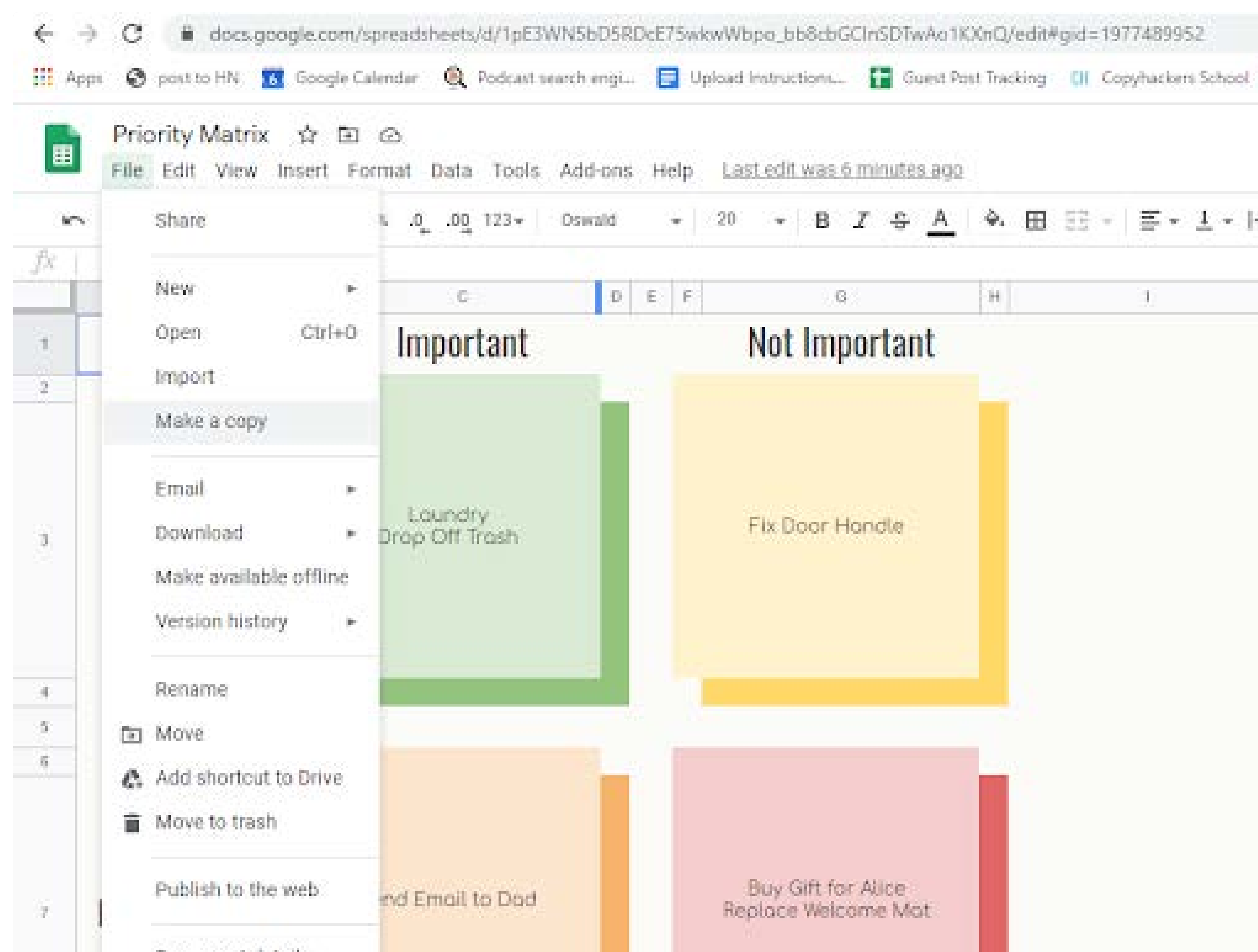
And some that are just for fun.

Get ready for spreadsheets like you've never seen them before.

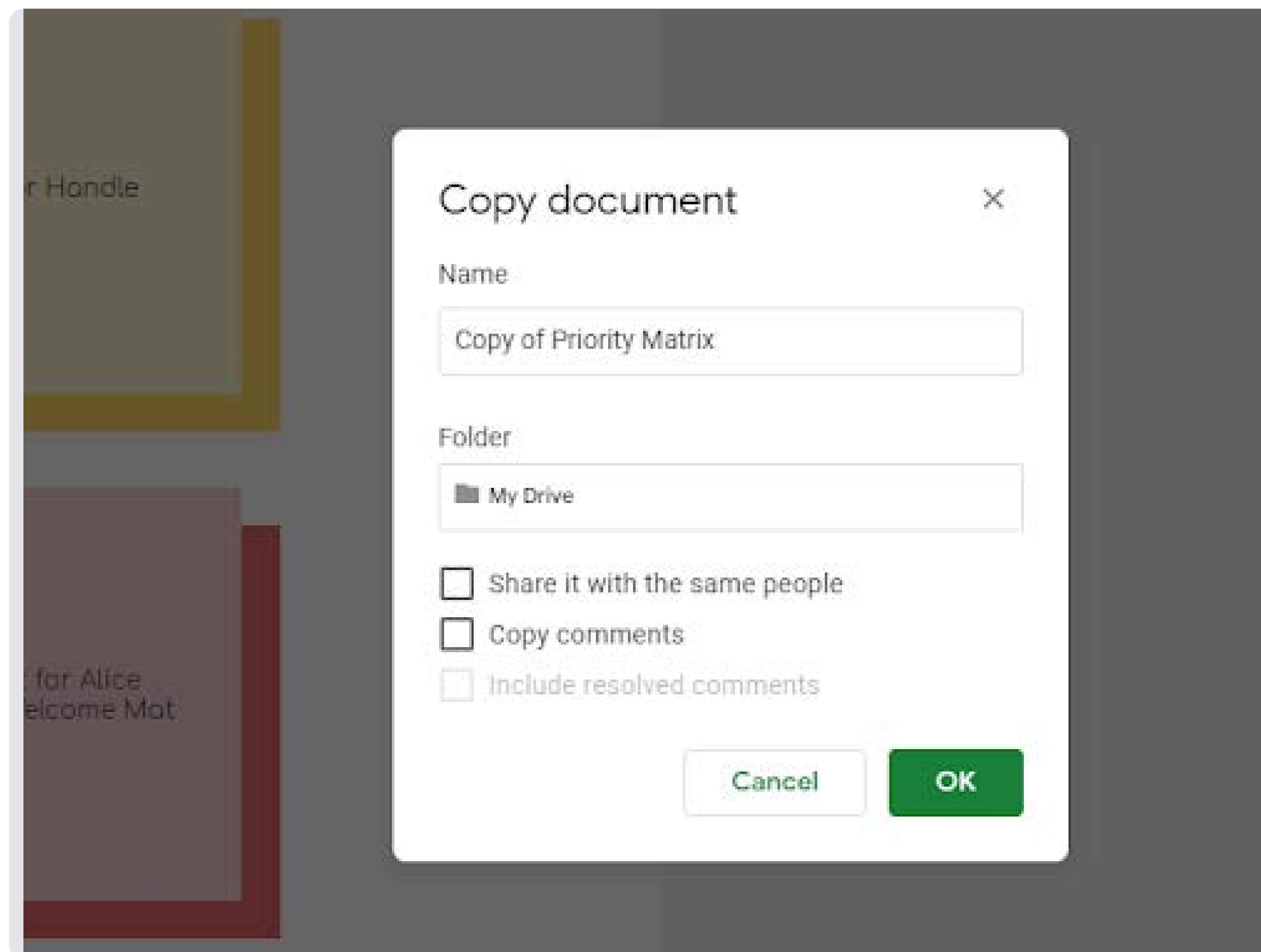
How to use each template

Here's how to access and use these templates.

Once you've opened a template you'd like to keep, click **File** > **Make A Copy**



Rename the doc whatever you like > Click **“OK.”**



And the doc is yours to use and edit freely!

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Part 1

Productivity And Project Management



Priority Matrix

	A	B	C	D	E	F	G	H
1			Important				Not Important	
2								
3	Urgent		Laundry Drop Off Trash				Fix Door Handle	
4								
5								
6								
7	Not Urgent		Send Email to Dad				Buy Gift for Alice Replace Welcome Mat	

Overview

A **priority matrix** helps you prioritize tasks by providing a visual representation of their urgency and importance. Items in the top left-hand box (Urgent + Important) should be given priority over other sections.

Organize your upcoming tasks with this free template.

[Get this template free.](#)

Basic CRM with Kanban Style View

	Count	Percentage					
Total Contacts	9						
Closed Deals	2	22%					
In Progress	3	33%					
Not Replied	4	44%					
Average Days to Close							
ACTION							
	Not Replied		Follow Up Needed				
	Name	Email	Name	Email	Status	Notes	Start Date
	Andrew	improv@comcast.net	Edith	godeke@verizon.net	In Progress		04/05/2020
	Bob	novanot@msn.com	Frank	thowell@msn.com	In Progress		04/05/2020
	Carl	paina@aol.com	Gary	thymms@yahoo.ca	In Progress		04/05/2020
	Derek	tubesauk@gmail.com					04/09/2020

Overview

Many small businesses don't need all the bells and whistles to keep their leads organized. Instead of paying for a CRM software, you can **use this free CRM template** in Google Sheets.

[Get this template free.](#)

Interactive To-Do List

To Do

- Drop Off Laundry
- Clean Dishes
- Vacuum Floor
- Sweep Balcony
-
-
-
-
-
-

TO DO | [LIST](#) | [HOW TO USE](#)

Overview

Get more done with an **interactive to-do list** in Google Sheets. Every time you click the checkmark, the to-do list item name changes to show it as a completed item.

For example, when "Clean dishes" gets checked off your list, you can make the item name automatically change to "Dishes cleaned."

[Watch a tutorial.](#)

[Get this template free.](#)

Part 2

Headlines And Article Ideas



Headline Generator

	Enter Your Own	Examples
Audience	Designers	Designers, Marketers, Developers
Undesirable Outcome	websites not working	Websites not working, Dev time too long
Product / Solution	Cold Lead Outreach	Inbound Marketing platform, marketplace, A/B Testing
Get / Do Something	Get a Body	
Authority	Arnold Schwarzenegger	
Pain Points	Going to the Gym	

SETTINGS HEADLINES

Overview

Can't find the right words to drive clicks?

Type some key information about your article, landing page, or email into the **headline generator**. It will instantly generate potential headlines to go with that post.

[Watch a tutorial.](#)

[Get this template free.](#)

Headline Generator With Dropdowns

	Enter Your Own	Examples
Audience	CEOs	Designers, Marketers, Developers
Undesirable Outcome	Dev time too long	Websites not working, Dev time too long
Product / Solution	Cold Lead Outreach	Inbound Marketing platform, marketplace, A/B Testing
Get / Do Something	Get a Body	

SETTINGS | dropdowns | HEADLINES

Overview

This **headline generator** is similar to the one above, but comes with one additional feature: dropdowns to enable you to provide more factors for consideration in your headlines.

[Get this template free.](#)

LinkedIn Content Planner

Send to LinkedIn	Text	URL	Date to Post	Posted
CLICK TO SHARE	Hello work	https://appsumo.com/better-sheets/	9/18/2020	<input type="checkbox"/>
CLICK TO SHARE	The Last 10 Years of My Life, 1 tweet at a time	https://appsumo.com/better-sheets/	9/18/2020	<input type="checkbox"/>
CLICK TO SHARE	The Last 12 Months of My Life in 12 Tweets	https://appsumo.com/better-sheets/	9/19/2020	<input type="checkbox"/>

Overview

Business thought leadership content was made for LinkedIn. As you grow your LinkedIn presence, this template will help you **plan future content**.

[Get this template free.](#)

Sales Promotion Email Subject Lines

	Enter Your Own	Examples
Name of Product	Better Sheets	AppSumo, Better Sheets, KingSumo
Do Something	mess up google sheets	charge 500 dollars, mess up, spend 1 million dollars
Number	100	10, 99, 100

SETTINGS [Subject Lines](#)

Overview

Looking for more subject lines to split test? Use a simple **sales promotion email subject line generator** to easily uncover more subject lines to test.

[Get this template free.](#)

Content Promotion Email Subject Line Generator

Learn How To Make This Sheet At [Bettersheets](#)

Content Promotion Email Subject Line Generator

	Enter Your Own	Examples
Topic	Facebook Ads	AppSumo, Google Sheets, Lifetime Deals
Do Something	Spend 1 Million Dollars	charge 500 dollars, mess up, spend 1 million dollars
Number	100	10, 99, 100

Overview

When your latest article goes live, having the right subject line in the announcement email can be critical for driving early buzz and shares. Find new subject line ideas with the **content promotion email subject line generator**.

[Get this template free.](#)

Cold Email Subject Lines

Learn How To Make This Sheet At [Bettersheets](#)

Cold Email Subject Line Generator

	Enter Your Own	Examples
Topic	Google Sheets	AppSumo, Better Sheets, KingSumo
Website	Quora	SellerCrowd, Reddit, Facebook
Number	100	10, 99, 100

Overview

Not sure how to start the conversation? Let a **cold email subject line generator** help you break the ice. Plug in a few fields about the person you're reaching out to and use the generated suggestions in your next pitch.

[Get this template free.](#)

Business Name Generator

Key Word	Extra Words	Names
Sheets	App	AgencyApp
Sumo	Better	AgencyBetter
Doctor	Map	AgencyDocs
Agency	Notes	AgencyGet
DigitalFuel	Panda	AgencyMap
Farm	Docs	AgencyNotes
Drone	Send	AgencyPanda
Flight	Get	AgencySend
		AppAgency
		AppDigitalFuel

Overview

Not sure what to call your company? Not all of the best ideas are taken just yet. Use a **business name generator** to inspire some catchy ideas.

[Watch a tutorial.](#)

[Get this template free.](#)

Part 3

Advertising Rate Calculators



Podcasting Advertising Rate Calculator

How many downloads per episode?	<input type="text" value="10,000"/>	You Could Make \$10,500 / Year \$1,050 / Episode
How many episodes do you air per year?	<input type="text" value="10"/>	
How many ad spots do you want to sell on each episode?	CPM Rate	
30-Second Spots	<input type="text" value="1"/>	<input type="text" value="\$100.00"/>
60-Second Spots	<input type="text" value="1"/>	<input type="text" value="\$200.00"/>
Fill Rate	<input type="text" value="50%"/>	

Overview

Ready to start accepting sponsors on your podcast? Use this **simple podcast advertising rate calculator** to know how to charge and make financial projections. (Or just dream big and see what you'll earn when your podcast gets to 500M downloads...)

[Watch a tutorial.](#)

[Get this template free.](#)

Blog Advertising Rate Calculator

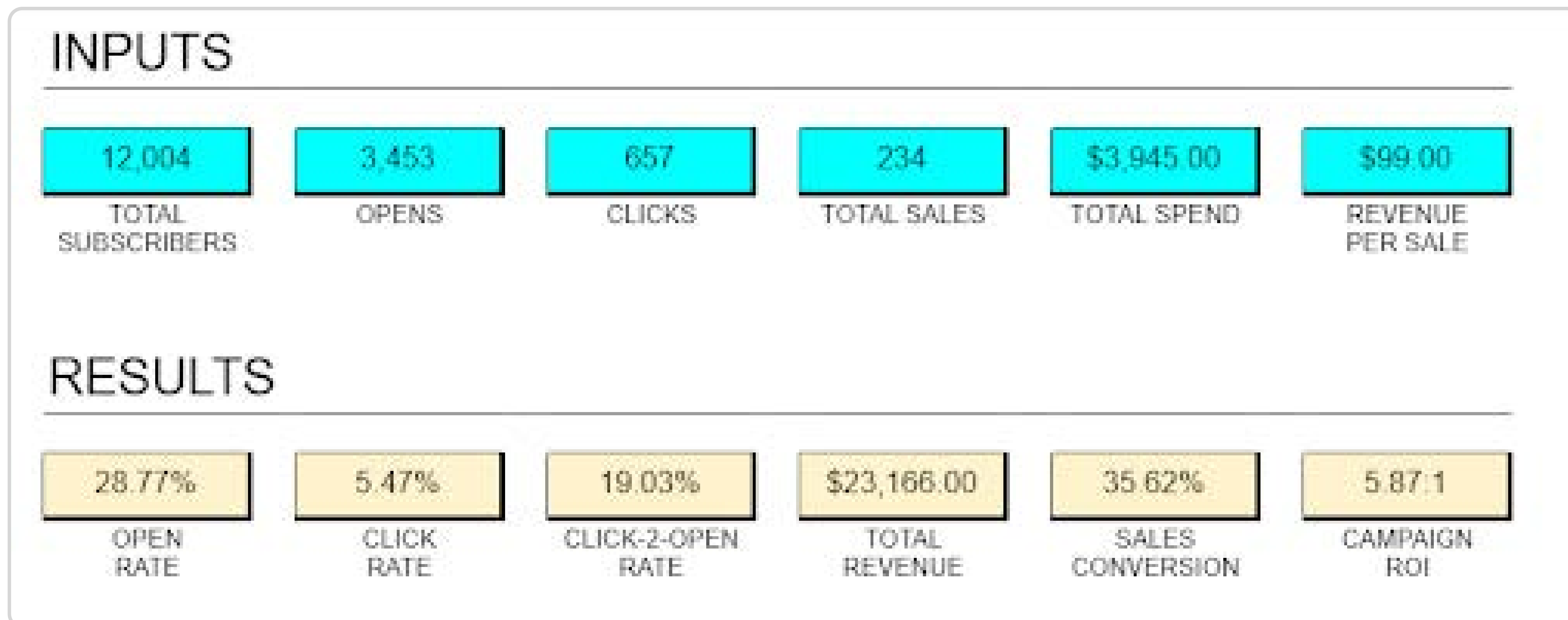
How Many Pageviews per Month?	<input type="text" value="100,000"/>	You Could Make \$6,300 / Year \$525 / Month
How many ad spots do you sell on your blog?		
Banner Ad	<input type="text" value="1"/>	CPM Rate <input type="text" value="\$5.00"/>
Text Ad	<input type="text" value="1"/>	<input type="text" value="\$5.00"/>
Fill Rate	<input type="text" value="75%"/>	

Overview

How much can you earn from blogging, anyway? Here's a **blog advertising rate calculator** to help you do the math—and launch your epic publishing career.

[Get this template free.](#)

Email Campaign Stats Calculator



Overview

Discover the reach and consistency of your email blasts. This **stats calculator** helps you measure the impact of every email campaign.

[Get this template free.](#)

Part 4

Ecommerce in a Spreadsheet



Marketplace



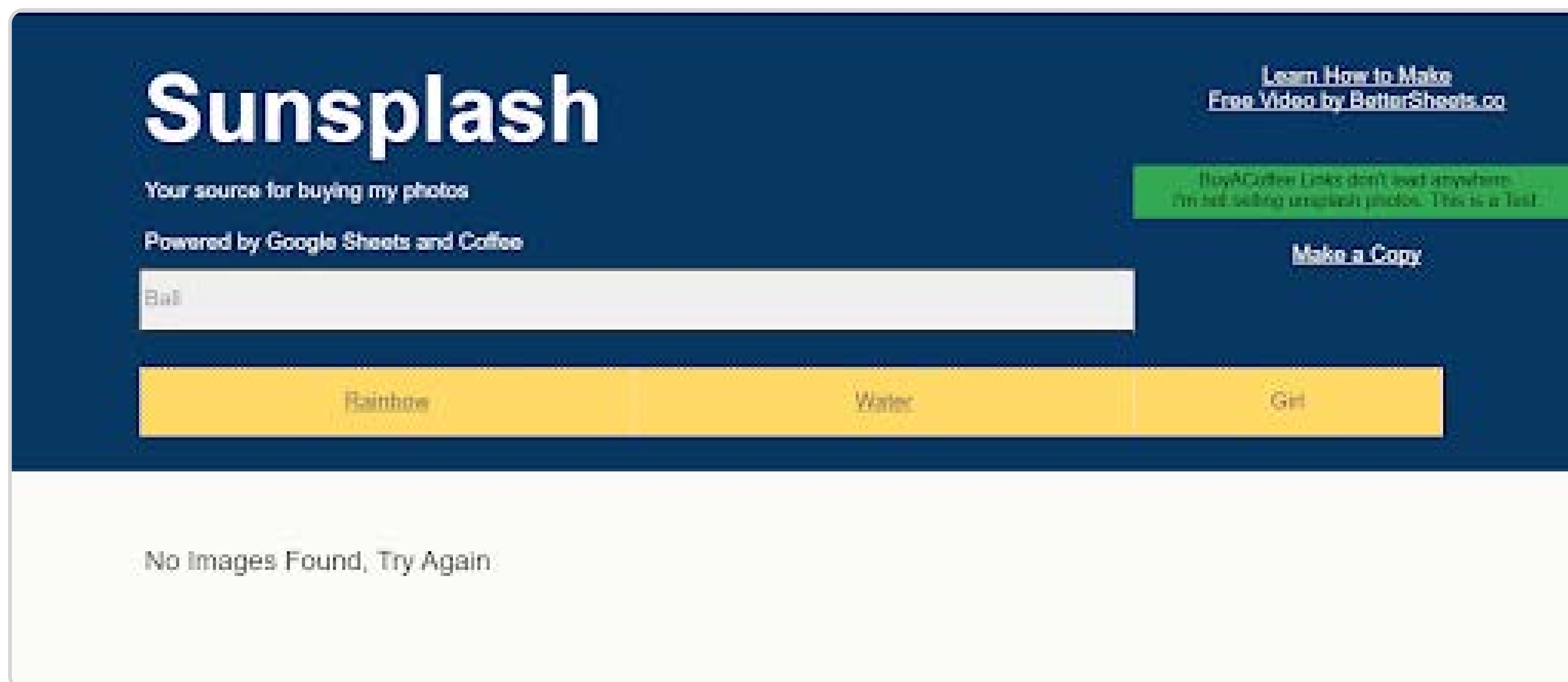
Overview

Ready to build your own Facebook Marketplace—minus the Facebook? This template lets users **list their own items to sell**. After 7 days on the market, listings disappear to make sure the forgotten ones don't crowd the spreadsheet.

[Watch a tutorial.](#)

[Get this template free.](#)

Photograph Search



Overview

You can **build an Unsplash alternative** in Google Sheets. Use the search bar to find photos by their description or title. Andrew even connected this template to [Buy Me a Coffee](#) to let people support the photographers who are offering their work for free.

[Watch a tutorial.](#)

[Get this template free.](#)

Part 5

Just For Fun...



Easter Egg Hunt

Find	1	2	3	4	5	6	7	8	9	10
6	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Score 23	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lowest Score Wins	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Made by BetterSheets.co	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How To Play	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	

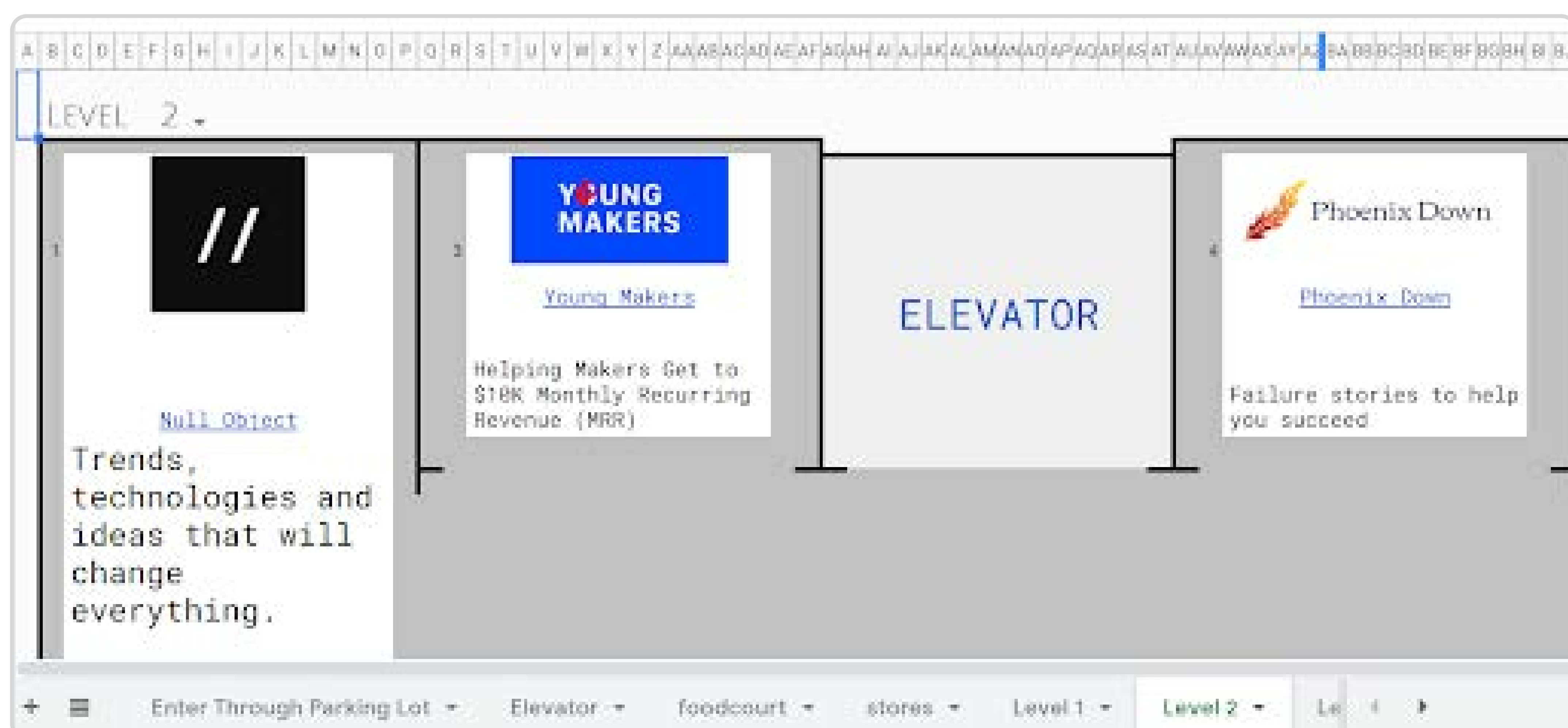
Overview

Andrew created an **Easter egg hunt game** in Google Sheets. How quickly can you find all the eggs?

[Learn the rules.](#)

[Get this template free.](#)

Virtual Mall



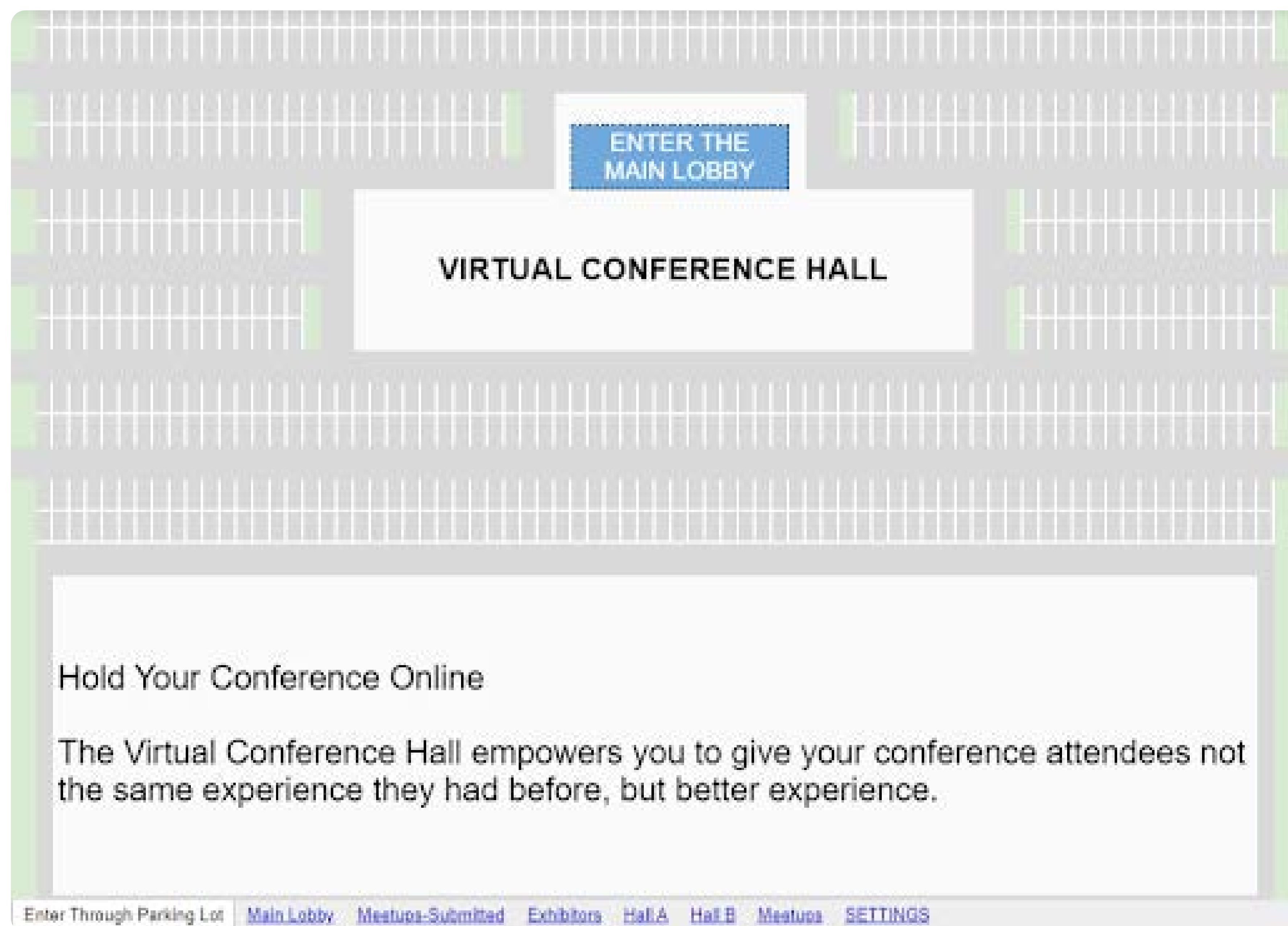
Overview

Create a digital mall to showcase companies, movements, or shenanigans happening across the internet. Take the elevator from one level to the next, visit the food court, and digitally browse the different storefront.

[See how it works.](#)

[Get this template free.](#)

Virtual Conference Hall



Overview

Add a playful dimension to your next online event. **Create a virtual conference** where attendees can schedule meetings, send one another Zoom links, and learn more about sponsors or speakers at your event — by literally browsing “tables” in the virtual conference.

[Get this template free.](#)

Part 6

Build Your Own Templates



Text Search

TYPE	NAME	SYNTAX	DESCRIPTION
Array	ARRAY_CONSTRAIN	ARRAY_CONSTRAIN(input_range, num_rows, num_cols)	Constrains an array result to a specified size. Learn more
Array	FREQUENCY	FREQUENCY(data, classes)	Calculates the frequency distribution of a one-column array into specified classes. Learn more
Array	GROWTH	GROWTH(known_data_y, [known_data_x], [new_data_x], [b])	Given partial data about an exponential growth trend, fits an ideal exponential growth trend and/or predicts further values. Learn more
Array	LINEST	LINEST(known_data_y, [known_data_x], [calculate_b], [verbose])	Given partial data about a linear trend, calculates various parameters about the ideal linear trend using the least-squares method. Learn more
Array	LOGEST	LOGEST(known_data_y, [known_data_x], [b], [verbose])	Given partial data about an exponential growth curve, calculates various parameters about the best fit ideal exponential growth curve. Learn more
Array	MDETERM	MDETERM(square_matrix)	Returns the matrix determinant of a square matrix specified as an array or range. Learn more
Array	MINVERSE	MINVERSE(square_matrix)	Returns the multiplicative inverse of a square matrix specified as an array or range. Learn more
Array	MMULT	MMULT(matrix1, matrix2)	Calculates the matrix product of two matrices specified as arrays or ranges. Learn more

Overview

If you want to start building your own Google Sheets templates, it's best to start by learning all the available functions. Andrew pulled **Google's list of functions into a Google Sheet** to help you organize and learn about features easily.

[Get this template free.](#)

If you want more templates like these, check out the [Better Sheets](#) website. Or grab a [lifetime deal on AppSumo](#) while it lasts!